



eDynamic Learning Activity

Create a Blog

The following activity is part of our 14-day #eDLProjectShare series. The activity is extracted from our high school, Creative Writing course, Unit 2: Finding Your Creative Light.

Directions:

1. Complete the following activity. Use the rubric located below the activity to assess how you are completing each of the required components.
 2. (Optional): Feel free to share your project progress or the final project with a short video or picture on Twitter or Facebook using the hashtag #eDLProjectShare @eDynamicLearning. *If you are under 18, you must have your teacher or parent or guardian's permission to post.
 3. (Optional): For teachers and parents looking to use as a graded activity, a rubric worth 15 points is located at the bottom of the activity.
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Activity: Create a Blog

You will be creating a blog (real or simulated) that has a minimum of five blog posts. Prior to creating your blog, you will need to experiment with some prewriting, either brainstorming or free association, in order to hammer out what specifically your blog will be about. While you have the freedom to make your blog about any topic or theme that you would like (as long as it is appropriate), you should home in and focus on something somewhat narrow.

Use one of the prewriting techniques to jumpstart your creativity and figure out the direction of your blog. To help you get going, here are a few thoughts:

- Will your blog be true? Narrative? About your life and everyday things?
- Will your blog be persuasive? Focused on convincing others to side with you on an important issue?
- Will your blog be informational? A more technically written blog that offers information and has an expository feel?
- Will your blog be fictional? Will you make up the author of the blog and the information or stories presented?

If you should choose to make an actual live blog, there are multiple free platforms where you can do so:

[Blogger.com](https://www.blogger.com)
[Wordpress.com](https://www.wordpress.com)
[Edublogs.org](https://www.edublogs.org)
[Weebly.com](https://www.weebly.com)

If you would rather not put something on the Internet, you are welcome to use a word processing or Power Point type program to simulate a blog. If you choose this option, be sure to include all of the similar things that would be found on a real live blog, such as a header, color, graphics, etc.

Once you have created your blog, including five blog posts, you will need to write a one-page reflection and include the following information:

- Describe the overall tone of your blog. How well do you feel that your voice was perceived to readers?
- Describe the ways in which you used syntax and diction in your blog posts.
- What were some challenges that you encountered during this project? What did you find to be easier than you expected?
- Will you continue your blog (if it was done live)? Why or why not?



TABLE Grading Rubric

Criteria	Unsatisfactory	Limited	Proficient	Exemplary
Content and Creativity	Postings show no evidence of insight, understanding, or reflective thought about the topic. Postings support no specific viewpoint, no examples, no links to websites or documents are provided. Postings do not simulate dialogue or commentary and do not connect with the audience.	Postings provide minimal evidence of insight, understanding, or reflective thought about the topic. Postings support a specific viewpoint, but lack examples, or links to websites & documents that enhance information. Postings are brief and unimaginative and connect minimally to audience.	Postings provide moderate evidence of insight, understanding, or reflective thought about the topic. Postings support a specific viewpoint, supported by examples, or links to websites & documents though not all links enhance information. Postings are generally well-written and attempt to connect audience.	Postings provide comprehensive understanding and insight by: building a focused argument around issues, asking new and related questions, making statements backed by personal experience or research. Postings present a focused and cohesive viewpoint that is supported with effective links or documents. Postings are creatively and fluently written to stimulate dialogue.
Voice	Postings do not reflect awareness of the audience and is difficult to identify author's voice.	Postings are written in a style that does not fully consider the audience and the author's voice is only occasionally identifiable.	Postings are written in a style that is generally appropriate for the intended audience and an attempt is made to use a consistent voice.	Postings are written in a style that is appealing and appropriate for the intended audience and a consistent voice is evident throughout.
Text Layout, Use of Graphics	Does not insert any graphics or only low-quality graphics that do not enhance content. Does not acknowledge any image sources or properly caption items.	Selects and inserts low-quality graphics and multimedia graphics that do not enhance content. Acknowledges some image sources and properly captions several items.	Selects and inserts decent-quality graphics and multimedia graphics that enhance content. Acknowledges most image sources and properly captions most items.	Selects and inserts high-quality graphics and multimedia graphics that enhance content, visual appeal, and readability. Acknowledges all image sources and properly captions all items.
Citations	No images, media, or text created by others display appropriate copyright permissions and do not include accurate citations.	Some images, media, or text created by others display appropriate copyright permissions and some include accurate citations.	Most images, media, or text created by others display appropriate copyright permissions and most include accurate citations.	All images, media, or text created by others display appropriate copyright permissions and all include accurate citations.
Quality of Writing and Proofreading	Written work contains numerous grammatical, spelling, or punctuation errors. Style of writing does not facilitate communication.	Written work contains some grammatical, spelling, or punctuation errors.	Written work contains very few grammatical, spelling, or punctuation errors. Style of writing generally facilitates communication.	Written work contains no grammatical, spelling, or punctuation errors. Style of writing facilitates communication well.