

eDynamic Learning Course Title: Middle School Photography: Drawing with Light

State: Texas

State Course Title: Commercial Photography I

State Course Code: 130.98

State Standards: Texas Essential Knowledge and Skills for Career and Technical Education

Date of Standards: 2015

TEKS	Unit Name(s)	Lesson(s) Numbers
The student demonstrates professional standards / employability skills as required by business and industry.		
(A) identify and participate in training, education, or certification for employment;	Unit 1: Introduction to Photography; Unit 2: Meeting Your Camera; Unit 3: Choosing a Subject; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds; Unit 6: Managing and Editing Your Photos; Unit 7: Vacation Photos; Unit 8: The Wild Side; Unit 9: Photographing People; Unit 10: Photographer Etiquette and Display	All lessons for each unit
(B) identify and demonstrate positive work behaviors and personal qualities needed to be employable; and	Unit 6: Managing and Editing Your Photos	Discussion 1
(C) demonstrate skills related to finding and obtaining a desired job		
The student applies academic knowledge and skills in commercial photography.		
(A) apply English language arts knowledge and skills in accordance with industry standards to a variety of written documents; and	Unit 1: Introduction to Photography; Unit 2: Meeting Your Camera; Unit 3: Choosing a Subject; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds; Unit 6: Managing and Editing Your Photos; Unit 7: Vacation Photos; Unit 8: The Wild Side; Unit 9: Photographing People; Unit 10: Photographer Etiquette and Display	Unit 1: Photograph Project; Unit 2: Photography Project 1 & 2; Unit 3: Photography Project 1 & 2; Unit 4: Photography Project 1 & 2; Unit 5: Photography Project 1, 2, & 3; Unit 6: Photography Project 1 & 2, Unit 7: Photography Project 1 & 2; Unit 8: Photography Project 1 & 2; Unit 9: Photography Project 1, 2, & 3; Unit 10: Photography Project
(B) apply mathematics knowledge and skills in accordance with industry standards to solve a problem.		
The student applies professional communications strategies.		

(A) adapt language for audience, purpose, situation, and intent;	Unit 3: Choosing a Subject; Unit 6: Managing and Editing Photos; Unit 7: Vacation Photos; Unit 10: Photographer Etiquette and Display	Unit 3: Photography Project 2; Unit 6: Photography Project 1; Unit 7: Photography Project 1 &2; Unit 10: Photography Project
(B) organize oral and written information;	Unit 3: Choosing a Subject; Unit 6: Managing and Editing Photos; Unit 7: Vacation Photos; Unit 10: Photographer Etiquette and Display	Unit 3: Photography Project 2; Unit 6: Photography Project 1; Unit 7: Photography Project 1 &2; Unit 10: Photography Project
(C) interpret and communicate information, data, and observations;	Unit 1: Introduction to Photography; Unit 2: Meeting Your Camera; Unit 3: Choosing a Subject; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds; Unit 6: Managing and Editing Your Photos; Unit 7: Vacation Photos; Unit 8: The Wild Side; Unit 9: Photographing People; Unit 10: Photo Etiquette and Display	Unit 1: Discussion 2; Unit 2: Discussion 2; Unit 3: Discussion 2; Unit 4: Discussion 1; Unit 5: Discussion 2; Unit 6: Discussion 2; Unit 7: Discussion 2; Unit 8: Discussion 1; Unit 9: Discussion 2; Unit 10: Discussion 2
(D) deliver formal and informal presentations;	Unit 3: Choosing a Subject; Unit 6: Managing and Editing Photos; Unit 7: Vacation Photos; Unit 10: Photographer Etiquette and Display	Unit 3: Photography Project 2; Unit 6: Photography Project 1; Unit 7: Photography Project 1 &2; Unit 10: Photography Project
(E) apply active listening skills;		
(F) listen to and speak with diverse individuals; and	Unit 7: Vacation Photos; Unit 10: Photographer Etiquette and Display	Unit 7: L4; Unit 10: L2
(G) exhibit public relations skills.		
The student understands and examines problem-solving methods.		
(A) employ critical-thinking skills independently and in groups; and	Unit 1: Introduction to Photography; Unit 2: Meeting Your Camera; Unit 3: Choosing a Subject; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds; Unit 6: Managing and Editing Your Photos; Unit 7: Vacation Photos; Unit 8: The Wild Side; Unit 9: Photographing People; Unit 10: Photo Etiquette and Display	Unit 1: Discussion 2; Unit 2: Discussion 2; Unit 3: Discussion 2; Unit 4: Discussion 1; Unit 5: Discussion 2; Unit 6: Discussion 2; Unit 7: Discussion 2; Unit 8: Discussion 1; Unit 9: Discussion 2; Unit 10: Discussion 2
(B) employ interpersonal skills in groups to solve problems.		
The student applies technology applications. The student is expected to use personal information management, email, Internet, writing and publishing, presentation, and spreadsheet or database applications for commercial photography projects.		

The student understands commercial photography systems. The student is expected to analyze and summarize the history and evolution of commercial photography.		
(7) The student applies safety regulations.		
(A) implement personal and workplace safety rules and regulations in a photography studio and lab; and	Unit 2: Meeting Your Camera	L4, L5
(B) follow emergency procedures.		
The student applies leadership characteristics to student leadership and professional development activities.		
(A) employ communication skills;	Unit 3: Choosing a Subject; Unit 6: Managing and Editing Photos; Unit 7: Vacation Photos; Unit 10: Photographer Etiquette and Display	Unit 3: Photography Project 2; Unit 6: Photography Project 1; Unit 7: Photography Project 1 & 2; Unit 10: Photography Project
(B) employ teamwork and conflict-management skills;		
(C) conduct and participate in meetings; and		
(D) employ mentoring skills		
The student applies ethical decision making and understands and complies with laws regarding use of technology in commercial photography.		
(A) demonstrate an understanding of ethical conduct related to interacting with others such as maintaining client confidentiality and privacy of sensitive content and providing proper credit for ideas;	Unit 10: Photographer Etiquette and Display	L2, L3, Photography Project
(B) discuss and apply copyright laws in relation to fair use and duplication of images;	Unit 10: Photographer Etiquette and Display	L3, Photography Project
(C) model respect for intellectual property when manipulating, morphing, and editing digital images;	Unit 10: Photographer Etiquette and Display	L3, Photography Project
(D) analyze the impact of photography on society; and		
(E) understand Creative Commons laws, including all licensing	Unit 10: Photographer Etiquette and Display	L3, Photography Project
The student develops career-building characteristics.		
(A) create a portfolio to document information such as work experiences, licenses, certifications, and work samples; and		

(B) examine employment opportunities in entrepreneurship.	Unit 1: Introduction to Photography	Review Assignment
<p>The student applies technical skills for efficiency. The student is expected to employ planning and time-management skills to complete work tasks</p> <p>The student develops a basic understanding of commercial photography.</p>		
(A) research career opportunities and qualifications in photography;	Unit 1: Introduction to Photography	Review Assignment
(B) research the history and evolution of photography;	Unit 1: Introduction to Photography	L3, L4, L5
(C) analyze principles of commercial photography such as working with clients, interpreting client instructions, developing production schedules, and delivering products in a competitive market;		
(D) analyze and apply the elements and principles of art to photographs;	Unit 3: Choosing a Subject	Photography Projects 1 & 2
(E) demonstrate knowledge of different types of cameras and lenses and their applications to photography;	Unit 2: Meeting Your Camera	L2, L3
(F) demonstrate knowledge of photographic composition and layout;	Unit 4: Elements of Composition	L1, L2, L3, Photography Project 1, L4, L5
(G) demonstrate knowledge of different types of photographic media;	Unit 10: Photographer Etiquette and Display	L3, L4, L5
(H) demonstrate knowledge of the basics of digital photography;	Unit 2: Meeting Your Camera	L2, L3
(I) demonstrate knowledge of photographic lighting techniques, including three-point lighting;	Unit 5: Backgrounds and Foregrounds; Unit 9: Photographing People	Unit 5: L6, Photography Project 3; Unit 9: L2, Photography Project 1
(J) identify characteristics and uses of various types of photographic paper;	Unit 10: Photographer Etiquette and Display	L4
(K) demonstrate an understanding of standard conventions for mounting, matting, or framing;	Unit 10: Photographer Etiquette and Display	L5
(L) produce a variety of photographs using appropriate, current, industry-standard production processes;	Unit 1: Introduction to Photography; Unit 6: Managing and Editing Your Photographs, Unit 7: Vacation Photos; Unit 8: The Wild Side, Unit 9: Photographing People	Unit 1: Photography Project; Unit 6: Photography Project 2; Unit 7: Photography Projects 1 & 2; Unit 8: L2, L3, L4, L5, Photography Project 2; Unit 9: Photography Project 1, 2 & 3

<p>(M) evaluate photographs using principles of art, commercial photography standards, and critical-thinking skills;</p>	<p>Unit 1: Introduction to Photography; Unit 2: Meeting Your Camera; Unit 3: Choosing a Subject; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds; Unit 6: Managing and Editing Your Photos; Unit 7: Vacation Photos; Unit 8: The Wild Side; Unit 9: Photographing People; Unit 10: Photo Etiquette and Display</p>	<p>Unit 1: Discussion 2; Unit 2: Discussion 2; Unit 3: Discussion 2; Unit 4: Discussion 1; Unit 5: Discussion 2; Unit 6: Discussion 2; Unit 7: Discussion 2; Unit 8: Discussion 1; Unit 9: Discussion 2; Unit 10: Discussion 2</p>
<p>(N) understand resolution and digital file format;</p>	<p>Unit 6: Managing and Editing Your Photos</p>	<p>L2, L3</p>
<p>(O) identify and use the principles of design to discuss, analyze, critique, and write about visual aspects in photographic work, including the student's own work; and</p>	<p>Unit 1: Introduction to Photography; Unit 2: Meeting Your Camera; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds</p>	<p>Unit 1: Photography Project; Unit 2: Photography Projects 1 & 2, Discussion 2; Unit 4: Discussions 1 & 2; Unit 5: Discussion 2</p>
<p>(P) demonstrate knowledge of the principles of design in photographic work with a focus on composition, color, design, shape, shadow, negative space, and background.</p>	<p>Unit 3: Choosing a Subject; Unit 4: Elements of Composition; Unit 5: Backgrounds and Foregrounds; Unit 7: Vacation Photos</p>	<p>Unit 3: L2, Photography Projects 1&2; Unit 4: L2, L3, L4, L5, L6, Photography Projects 1 & 2; Unit 5: L2, L3, L4, L5, L6; Photography Project 1 & 2; Unit 7: L3, L4, L5, L6, Photography Project 1</p>